## MCFLAC schedule 2018

# Location: Glen Rowan House, Lake Forest College. Lake Forest, IL.

## Monday June 18th

8:00-8:45 a.m.: Breakfast/Coffee

8:45-9:00 a.m.:

Welcome: Dave Park and Beth Corzo-Duchardt

9:00-10:30 a.m.: Panel: Beyond our Disciplines: Media, Communication, and Film in the Liberal Arts

Hugo Ljungbäck, "Forty Years of Film Studies at the University of Wisconsin-Milwaukee"

Carol Donelan, "Reflections on Modes of Knowing in the Liberal Arts Film Curriculum" Dave Park, "Communication and the Liberal Arts on the Margins"

Linda Horwitz, "Putting Public Speaking back into the Introduction to Communication Course: A Return to the Past as a Way to Contribute to Lake Forest College's New Old General Education Curriculum (GEC)"

10:45-12:15 p.m.: Panel: The Practical Logics of Writing For and With the Media Jefferson Pooley, "Implementing Domain of One's Own into a Media & Communication Major"

Nathan A. Jung, "Podcasting and Composition"

Matthew McKeague & John Ellerbach, "Teaching Comedy Writing at the College Level Using Bloom's Taxonomy"

Mark Brewin, "Technology as Content and Form: Using the Media to Teach the Media"

12:15-1:30 p.m.: Lunch (with designated tables for topical discussions among attendees).

1:30 - 2:30: Free time for participants.

[concurrent with MCFLAC steering committee meeting]

2:45 - 3:45pm Panel: Feminist Theory and Gender Differences Within the Media Sean Gilmore Ivy Glennon Ida Gunadi 4:00 - 5:30: Panel: Moving Image Pedagogies

Sabiha Khan, "Animating the Kress Collection: Continuities Between Digital Media Production and Renaissance Painting in a Liberal Arts Context"

Joe Bookman, "Views from The Dark Mountain: Teaching Digital Media and the Anthropocene"

Gyuchon Jeon, "Combination, Mobilization of Film and Fine Arts in Teaching of Communication Philosophy"

Liz Benacka, "Strangers in the Dark: A Case for Queer Theory in Introductory Film Courses"

5:30-7:30 p.m.: Dinner

7:30 p.m.: Optional gathering at local bar (MCFLAC covers at least the first round...)
[Shuttle back to hotels at 9:00 p.m.]

#### Tuesday, June 19th

8:00-8:45 a.m.: Breakfast

8:45-10:15 a.m.: Panel: The World at Peril: Journalism Pedagogy and Practice in the Liberal Arts

Sara Vigneri, "What Happens When Student Journalists Dare to do Journalism at Private Colleges?"

Michael Griffin, "Classroom Scholarship and Community Engagement" Steve Macek, "Project Censored in the Classroom" Sarah Wolter, "Media & Democracy"

10:30 a.m.-11:30 a.m.: Panel: Balancing Critical and Vocational Interests in Media Industry Pedagogy

Mark Perry, "Integrating Theory and Practice in Media Production"

Camille Yale, "Integrating Media Industries Studies into the Liberal Arts Curriculum"

Lisa Lynch, "'Don't Be So Negative!': Blending Critical Media Studies With Career

Exploration at Drew"

11:45 a.m.-12:30 p.m.: Roundtable: Interfacing With Administrators as a Media, Communication, or Film Studies Faculty Member

Round Table Participants:

Martin J. Lang Lisa Lynch Jefferson Pooley Dave Park

#### 12:30-1:45 p.m.: Lunch

1:45-3:15 p.m.: Panel: Fostering Media Production Curricula in a Liberal Arts Context

Martin Lang

Beth Corzo-Duchardt

Lissa Heineman

Andrew Miller

Joe Tarantowski

**3:30-4:30 p.m.** Panel: Making Critical Analysis Matter: Approaches to Teaching Media, Film, and Rhetorical Criticism

Theresa A. Donofrio

David Deifell

**Emily Goodmann** 

4:30-5:00 p.m.: Discussion: The Future of MCFLAC

Facilitators: Dave Park, Beth Corzo-Duchardt

6:00 p.m.: Optional (no host) dinner at a nearby restaurant.