

Integrated Marketing Communications

marketing communication marcom meaning objectives types buyers will not attract to your products and service until you make them advocate and aware for this reason you need to

what is integrated marketing communication integrated marketing communication or imc is a marketing strategy that aligns and interconnects the various platforms and communication channels

6 sept 2024 marketing communications

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□2 research principles and practices □□□□□□□

marcom marketing communication

types of interactive marketing strategies some of the different types of interactive marketing with examples companies use these strategies to communicate with their audience are as follow

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